

Strategic Planning (SP)

COURSE NUMBER **FAA01275**

For information about this course, contact:
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 (386) 446-7251

This course is offered as a **fee-for-service delivery** under
 FAA01274, ***Strategic Planning Through the Power of Vision.***

DESCRIPTION AND LEARNING STRATEGY

This course is designed for FAA managers and leaders who have facility, program, or project responsibilities. It provides the skills and knowledge necessary to maximize leadership effectiveness. Participants practice skills that help them set the vision, strategies, and measures for their facility, program, or project, and enables them to articulate a clear strategic plan. Instructional approaches used are: self-assessment, individual and group work sessions, videos, action-based learning, and a case study. Participants and their co-workers complete a computer-based feedback assessment instrument prior to attending.

OBJECTIVES

At the conclusion of this course, participants will enhance the following skills:

- Identify individual strengths and areas for improvement relative manager/leader skills.
- Identify ways that wellness actions can positively impact job performance.
- Gain understanding of DOT and FAA future directions, and identify where to find this information.
- Develop a vision of a more desirable future (one to three years) for his/her of responsibility.
- Communicate a strategic plan that enrolls stakeholders in working toward a shared vision.
- Develop strategies and implementation plans that will enhance the organization's progress toward the shared vision.
- Develop measures that can be used to assess the status of plan implementation.
- Develop strategies to create an environment where diversity, teamwork, collaboration and a shared vision promote commitment to an organizational strategic plan.

RELATED COMPETENCIES

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|-------------------------------------|---|
| • Accountability and Measurement | • Customer Focus |
| • Agility | • Innovation |
| • Building Alliances | • Integrity and Honesty |
| • Building Teamwork and Cooperation | • Interpersonal Relations and Influence |
| • Business Acumen | • Strategy Formulation |
| • Communication | • Vision |

CLASS SIZE

18 participants

LENGTH 4½ days
 (Monday, 8:00 a.m. –
 Friday, 12:00 noon)
 36 hours

LOCATION

Customer site or
 FAA Center for
 Management and
 Executive Leadership
 Palm Coast, Florida

UPCOMING DELIVERIES

(see [FY07 Schedule](#))

WHO SHOULD ATTEND

FAA managers and leaders
 who have facility, program,
 or project responsibilities

ENROLLMENT

To enroll, contact your line
 organization's training
 coordinator. To arrange
 a **fee-for-service delivery**,
 call Shep Curl at
 (386) 446-7132.

PREREQUISITE

None

PRECOURSE

Approximately four weeks
 prior to class start, you will
 receive an email detailing
 assignments, including the
 Managerial Success
 Profile, that must be
 completed prior to your
 arrival at CMEL.

RELATED COURSES

Inquiry, Influence &
 Implications
 ([FAA01249](#))
 Managing Change
 ([FAA01306](#))
 Systems Thinking
 ([FAA01277](#))